

San Juan, P. R., December 2, 1955

BY THE GOVERNOR OF THE COMMONWEALTH
OF PUERTO RICO

A PROCLAMATION

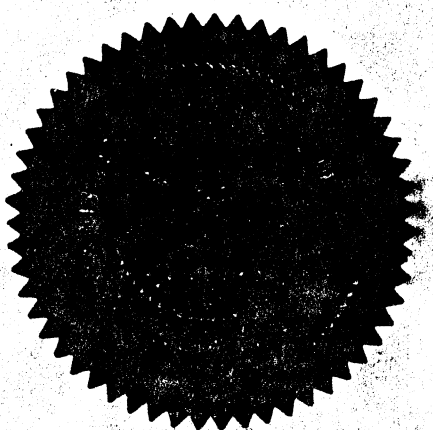
Consumer's Week

WHEREAS part of a country's material and spiritual wealth is the fostering of habits of consumption which bring about the greatest satisfaction with the most efficient use of the economic income;

WHEREAS it is necessary that the consumers develop a clear conscientiousness of their rights and duties and put into practice the methods and habits of consumption leading to a higher standard of living;

WHEREAS it is convenient that methods be created and measures adopted so that our people may have an adequate orientation in order to attain these ends;

NOW THEREFORE, I, LUIS MUÑOZ MARIN, Governor of the Commonwealth of Puerto Rico, do hereby proclaim the period from December 5th. to 11th. as Consumer's Week, and I urge all Commonwealth departments and agencies, civic and professional organizations, owners of commercial establishments, the press, radio and television to hold activities which will orient our people on their rights and duties as consumers, and that serve to develop methods and habits of consumption which, on allowing a more profitable use of our economic incomes, lead to the enjoyment of the sound spiritual pleasures provided by the quiet and simple life.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the Commonwealth of Puerto Rico to be affixed, at the City of San Juan, this 2nd. day of December, A. D., nineteen hundred and fifty-five.

(Sgd.) LUIS MUÑOZ MARIN
Governor

Promulgated according to law, this 2nd. day of December, 1955.

(Sgd.) N. ALMIROTY
Assistant Secretary of State