

Commonwealth of Puerto Rico
LA FORTALEZA

San Juan, P. R., November 21, 1956

Administrative
Bulletin
No. 261

BY THE GOVERNOR OF THE COMMONWEALTH
OF PUERTO RICO

A PROCLAMATION

Consumer's Day

WHEREAS, part of a country's material and spiritual wealth is the fostering of habits of consumption which bring about the greatest satisfaction with the most efficient use of the economic income;

WHEREAS, it is necessary that the consumers develop a clear conscientiousness of their rights and duties and put into practice the methods and habits of consumption leading to a higher standard of living;

WHEREAS, it is convenient that methods be created and measures adopted so that our people may have an adequate orientation in order to attain these ends;

NOW THEREFORE, I, LUIS MUÑOZ MARIN, Governor of the Commonwealth of Puerto Rico, do hereby proclaim November 29, 1956 as Consumer's Day, and I urge all Commonwealth departments and agencies, civic and professional organizations, owners of commercial establishments, the press, the radio and television, to hold activities which will orientate our people on their rights and duties as consumers, and that will serve to develop methods and habits of consumption which, on allowing a more profitable use of our economic incomes, will lead to the enjoyment of the sound spiritual pleasures provided by the quiet and simple life.

IN WITNESS WHEREOF, I have hereunto
set my hand and caused the Great
Seal of the Commonwealth of Puerto
Rico to be affixed, at the City of
San Juan, this 21st. day of November,
A. D., nineteen hundred and fifty-six.

(Sgd.) LUIS MUÑOZ MARIN
Governor

Promulgated according to law, this 21st. day of November, 1956.

(Sgd.) N. ALMIROTY
Assistant Secretary of State