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Approved: Guillermo Irizarry
Secretary of State
By: Gloria I. Silva de Diaz
Assistant Secretary of State

DEPARTMENT OF JUSTICE
OFFICE OF MONOPOLISTIC AFFARIS
SAN JUAN, PUERTO RICO

Amendment to the Rules and Regulations on Fair Competition Number I (Applicable to the Trade or Commerce of Gasoline and Related Products)

Section 1.- Paragraphs 1 and 2 of article 4(c) of the Rules and Regulations on Fair Competition Number 1, applicable to the Trade or Commerce of Gasoline and Related Products is hereby amended as follows:

"Article 4 - Proscribed Acts or Practices -

(a) .....

(b) .....

(c) The celebration of advertising campaigns in which an economic participation of the retailer is obtained or tried to be obtained, directly or indirectly, be it either as a result of the fact that the distributor has charged the retailer the total price of the article which is the object of the campaign; or as a result of requiring any participation on the part of the retailer in the cost to the distributor of the article which is the object of the campaign or of the advertising

campaign itself, as a contribution on the part of the retailer in order to cover, totally or partially, the cost to the distributor of the article object of the campaign and/or of the advertising campaign itself if:

1.- the retailer agrees with the distributor on the sale or resale of the article which is the object of the campaign at an invariable price, maximum or minimum, fixed by said distributor, or

2.- in the articles which are the object of the promotion and in the advertisements used in the campaign, the name of the gasoline station through which the articles are offered, or of the retailer owner or lessee of said gasoline station, does not appear in conspicuous and visible manner."

Section 2 - This amendment shall have force of law once the provisions of Law Number 112 of June 30, 1957 as amended are complied with.

I hereby certify that this amendment was approved on October 29, 1968 by the Special Board on Unfair Trade Practices pursuant to the authority vested upon it by Section 3(b) of Act Number 77 of June 25, 1964.

San Juan, Puerto Rico, November 2, 1968

Rafael Morán Loubriel
Secretary
Special Board on Unfair Trade Practices